

NLP!!!

April 7, 2020

Data Science CSCI 1951A

Brown University

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HTAs: Josh Levin, Diane Mutako, Sol Zitter

Announcements

- S/NC Option
- “Special Topics”
- Questions/Concerns?

Today

- “1990s NLP” ...i.e. counting words :)
- Bags-of-words, Preprocessing
- “Tools for working with text”
- No Machine Learning today
- More on Thursday...

Resources

- Tokenization, Tagging, Parsing, all sorts of fancy things
- NLTK: <https://www.nltk.org/>
- Spacy: <https://spacy.io/>

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- You want to make predictions/test hypotheses about language itself
 - Model changes in word use over time/across locations, find words that cause articles to be shared
- Clustering of text data
 - In either of the above use cases
 - Are these words similar, is this document similar to this query, are these documents similar to each other, etc...

Unit of analysis

- Characters (“s” “w” “i” “m” “m” “i” “n” “g” “l” “y”)
- Morphemes (“swim” “ing” “ly”)
- Words (“swimmingly”)
- Sentences (“remote instruction is going swimmingly”)
- Documents (“Remote instruction is going swimmingly. Yesterday, for example, a student said...”)

Compositionality

“meaning of the whole is a function of a meaning of the parts and the way in which they are combined”

Compositionality

Words

Compositionality

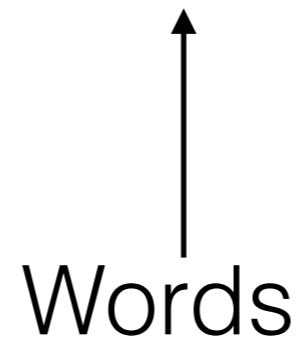
Sentences



Words

Compositionality

Sentences = $f(\text{Words}, \text{Syntax})$



Compositionality

Documents = $f(\text{Sentences}, \text{Discourse})$



Sentences = $f(\text{Words}, \text{Syntax})$



Words

Very difficult...
(impossible?)
...to achieve

Positionality

Documents = f(Sentences, Discourse)

Sentences = f(Words, Syntax)

Words

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Positionality

Documents = f(Sentences, Discourse)



Sentences = f(Words, Syntax)



Words

horse shoes \approx alligator shoes?

Unit of analysis

- Characters
- Morphemes
- Words
- Sentences
- Documents

Today

- Characters
- Morphemes
- Words
- Sentences
- Documents

Today

- Characters
- Morphemes
- Words
- Sentences
- Documents (We often treat sentences just like short documents, though)

“Bag of Words” (BOW)

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- Represent sentences/documents as just an unordered set of words

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- Basis of most of modern NLP
 - Information Retrieval/Search
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- Basis of most of modern NLP
 - Information Retrieval/Search
 - Clustering/Recommendation
 - As input to most ML models
- Changing a bit for sentences, but not for documents (yet)

“Bag of Words” (BOW)

Is it ok to copy and paste the data into javascript, or is there a filereader that can open a local file?

Changes I make to the nations.js file do not affect any of the html in after I load the nations.html file

When I try to display dots from part 2 on my mac (tried chrome, firefox, and safari), nothing is displayed (and the elements do not appear in the html).

“Bag of Words” (BOW)

Is it ok to copy and paste the data into javascript, or is there a filereader that can open a local file?

1	1	1	1	1	...	0	0	1	0
is	it	a	and	copy	...	markets	below	paste	remorse

“Bag of Words” (BOW)

Is it ok to copy and paste the data into javascript, or is there a filereader that can open a local file?

“one hot”

1	1	1	1	1	...	0	0	1	0
is	it	a	and	copy	...	markets	below	paste	remorse

“Bag of Words” (BOW)

Is it ok to copy and paste the data into javascript, or is there a filereader that can open a local file?

counts/frequencies

2	1	2	1	1	...	0	0	1	0
is	it	a	and	copy	...	markets	below	paste	remorse

“Bag of Words” (BOW)

	is	it	a	and	copy	...	markets	below	paste	remorse
doc 1	1	1	2	1	0	...	2	1	0	0
doc 2	3	1	4	0	0	...	1	2	0	1
doc 3	2	1	2	1	1	...	0	0	1	0

“Bag of Words” (BOW)

	is	it	a	and	copy	...	markets	below	paste	remorse
doc 1	1	1	2	1	0	...	2	1	0	0
doc 2	3	1	4	0	0	...	1	2	0	1
doc 3	2	1	2	1	1	...	0	0	1	0

“Term Document Matrix”

“Bag of Words” (BOW)

	is	it	a	and	copy	...	markets	below	paste	remorse
doc 1	1	1	2	1	0	...	2	1	0	0
doc 2	3	1	4	0	0	...	1	2	0	1
doc 3	2	1	2	1	1	...	0	0	1	0

How similar are document 1 and document 2?

Similarity Metrics

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- Edit Distance: Minimal number of edits (inserts, deletes, substitutions) needed to transform string 1 into string 2.

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Thoughts?

Similarity Metrics

- Edit Distance: Minimal number of edits (inserts, deletes, substitutions) needed to transform string 1 into string 2.
- Jaccard Similarity: words in common / total words

Clicker Question!

Clicker Question!

Query

html does not work

doc 1

When I try to display dots from part 2 the elements do not appear in the html.

doc 2

Changes I make do not affect any of the html in after I load the nations html file

Which document is more relevant to the query, according to Jaccard?

$$J(A, B) = \frac{|A \cap B|}{|A \cup B|}$$

- a) **The first one**
- b) **The second one**
- c) **Yes**

Clicker Question!

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assume one-hot
(frequency
doesn't matter),
ignore case/
punctuation

Clicker Question!

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$2/(4 + 17) = 0.095$ ent is more relevant to the query, according to Jaccard?

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$$2/(4 + 17) = 0.095$$

$$2/(4+18) = 0.091$$

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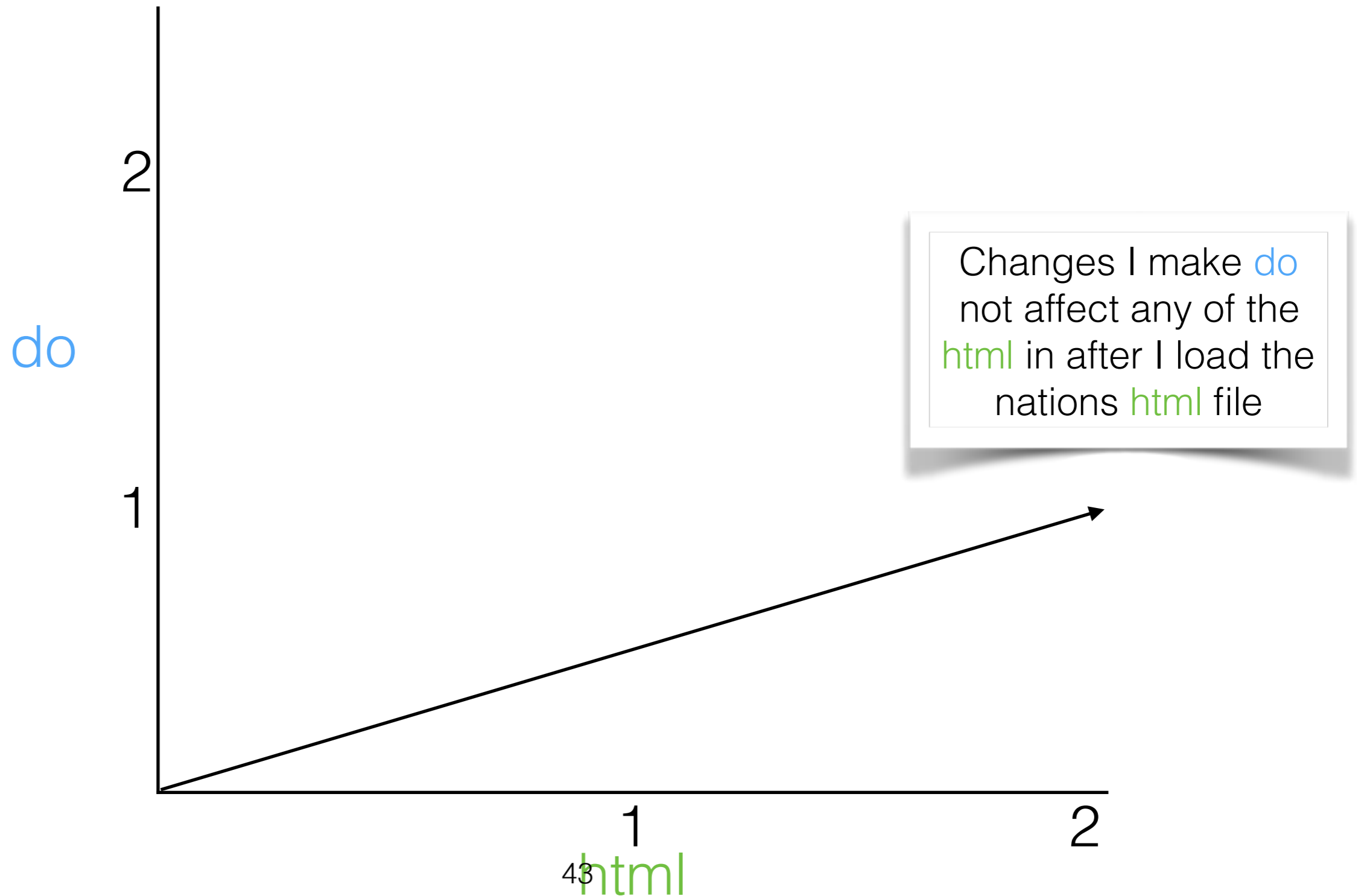
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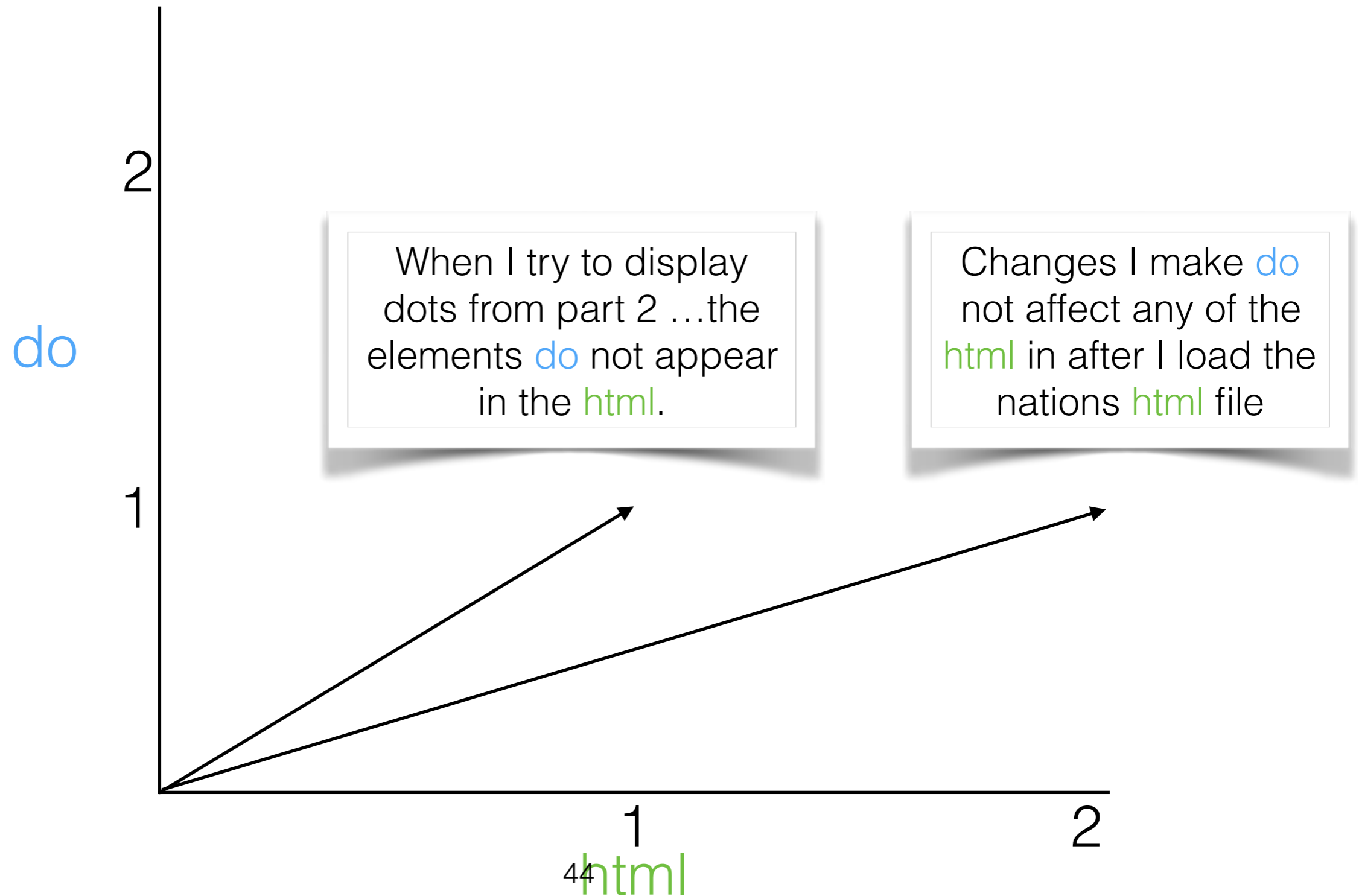
Similarity Metrics

- Edit Distance: Minimal number of edits (inserts, deletes, substitutions) needed to transform string 1 into string 2.
- Jaccard Similarity: words in common / total words
- Cosine Similarity: by far the most popular metric

Cosine Similarity

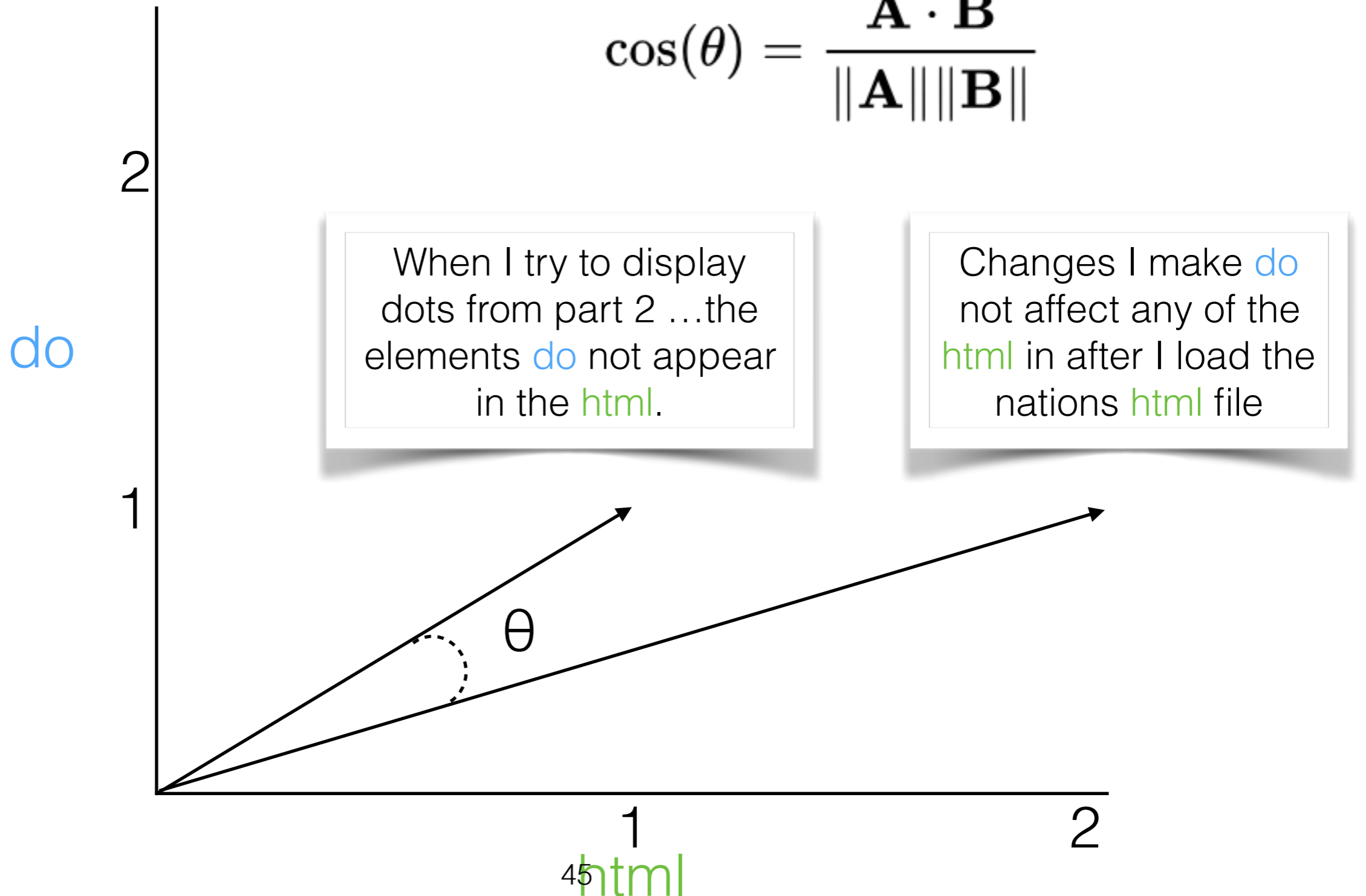


Cosine Similarity



Cosine Similarity

$$\cos(\theta) = \frac{\mathbf{A} \cdot \mathbf{B}}{\|\mathbf{A}\| \|\mathbf{B}\|}$$



Clicker Question!

Clicker Question!

	html	does	not	work	at	all	webdev	is	awesome
query	1	1	1	1	1	1	0	0	0
doc 1	1	1	0	0	0	1	1	1	1
doc 2	1	1	0	1	0	0	1	0	0

Which document is more relevant to the query, according to cosine?

- a) doc1
- b) doc2
- c) Yes

$$\cos(\theta) = \frac{\mathbf{A} \cdot \mathbf{B}}{\|\mathbf{A}\| \|\mathbf{B}\|} = \frac{\sum_{i=1}^n A_i B_i}{\sqrt{\sum_{i=1}^n A_i^2} \sqrt{\sum_{i=1}^n B_i^2}}$$

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query	1	1	1	1	1	1	0	0	0
doc 1	1	1	0	0	0	1	1	1	1
doc 2	1	1	0	1	0	0	1	0	0

$$3 / (\sqrt{6}\sqrt{6}) = 0.5$$

Which document is more relevant according to cosine

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- b) doc2
- c) Yes

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Which document is more relevant according to cosine

$$3 / (\sqrt{6}\sqrt{6}) = 0.5$$

$$3 / (\sqrt{6}\sqrt{4}) = 0.6$$

- a) doc1
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Which document is more relevant according to cosine

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$$3 / (\sqrt{6}\sqrt{4}) = 0.6$$

- a) doc1
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$$\cos(\theta) = \frac{\mathbf{A} \cdot \mathbf{B}}{\|\mathbf{A}\| \|\mathbf{B}\|} = \frac{\sum_{i=1}^n A_i B_i}{\sqrt{\sum_{i=1}^n A_i^2} \sqrt{\sum_{i=1}^n B_i^2}}$$

Linguistic Preprocessing

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Language is ambiguous

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They freaked out when they found
the bug in their apartment.

Linguistic Preprocessing

Language is ambiguous

They freaked out when they found
the **bug** in their apartment.

Linguistic Preprocessing

Language is ambiguous

They freaked out when they found
the **bug** in their apartment.

They've always been terrified of anything crawly.

Linguistic Preprocessing

Language is ambiguous

They freaked out when they found
the **bug** in their apartment.

They ran back the CIT right away to tell
everyone they'd finally figured it out.

Linguistic Preprocessing

Language is ambiguous
but also redundant

They freaked out when they found
the **problem** in their apartment.

They ran back the CIT right away to tell
everyone they'd finally figured it out.

Linguistic Preprocessing

Constant Tradeoff



Linguistic Preprocessing

Constant Tradeoff

Collapse!
Try to treat
more words as
though they are
the same



Linguistic Preprocessing

Constant Tradeoff

Collapse!

Try to treat
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Differentiate!

Try to preserve as
much differences/
nuance as
possible



Linguistic Preprocessing

Constant Tradeoff

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normalization, stemming

tagging, collocations

Linguistic Preprocessing

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“How to say octopus in Japanese?”

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“How to say octopus in Japanese?”

日文 章魚 怎麼 說 ？

Japanese octopus how say ？

I am trying to display dots from Part 2 on my mac tried Chrome Firefox and Safari but nothing is displayed and the elements do not appear in the html

- Tokenization (Phrasal Collocations/Morphological Analysis?)
- Punctuation — “okay...” vs. “okay!”

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try display dot part <NUM> mac try chrome firefox safari nothing
display element not appear html

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- Punctuation — “okay...” vs. “okay!”
- Normalization — “Trump” vs. “trump”
- Stop words — “pb and jelly” vs. “pb or jelly”

try_VB display_VB dot_NN part_NN <NUM>_NUM mac_NNP
try_VB chrome_NNP firefox_NNP safari_NNP nothing_DT
display_VB element_NNP not_RB appear_VB html_NN

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- Tagging — “fish fish fish fish fish”

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- Remove out-of-vocabulary (OOV)

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Choosing a vocabulary

(what goes on the columns)

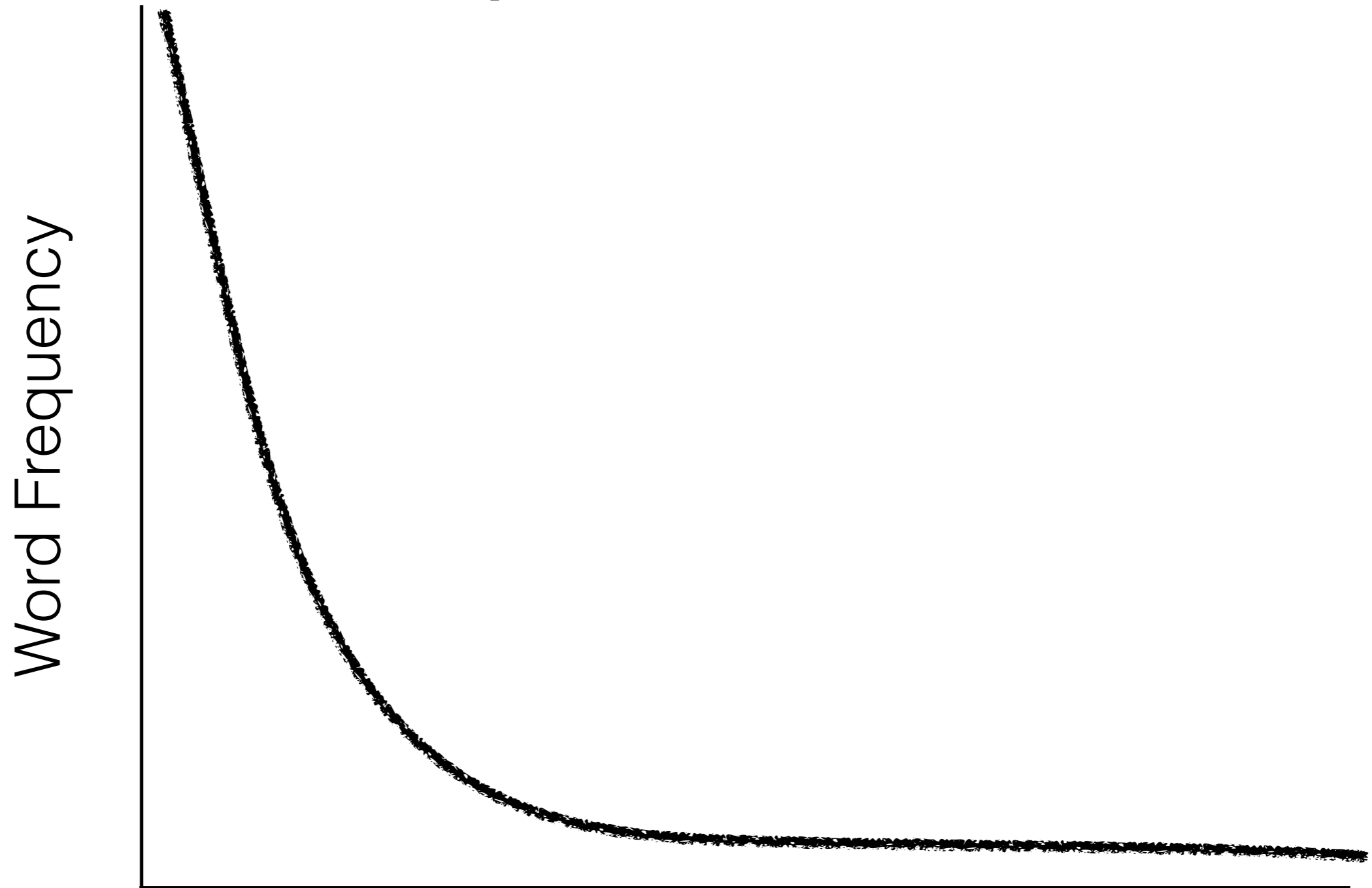
- Remove frequent words? (“stop words”)
- Remove rare words? (unlikely to appear in test)
- Remove uninteresting words? (tf-idf? pmi?)
- Try to add a little syntax? (POS tags? ngrams? pmi?)

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Zipf's Law

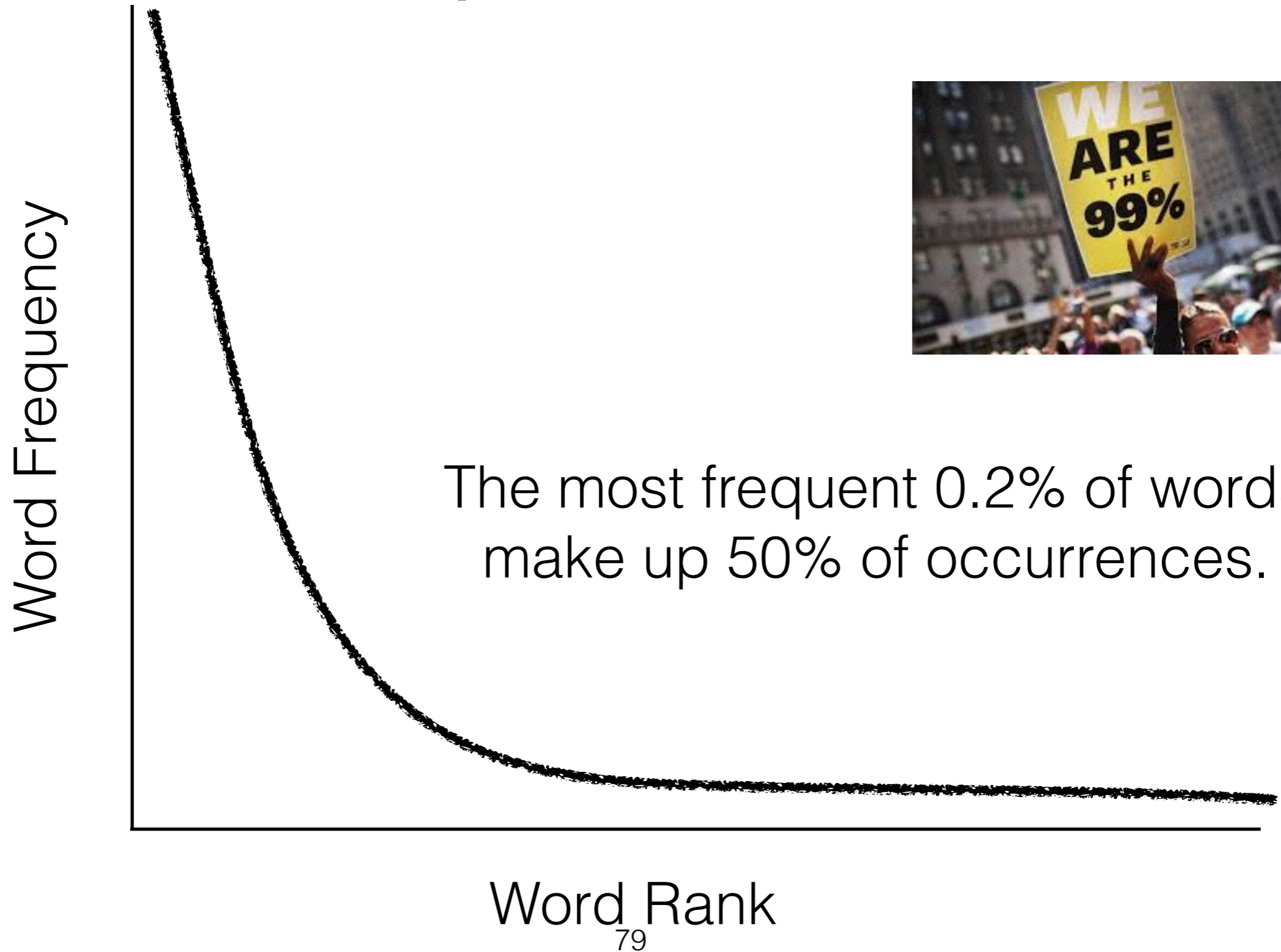


Word Rank

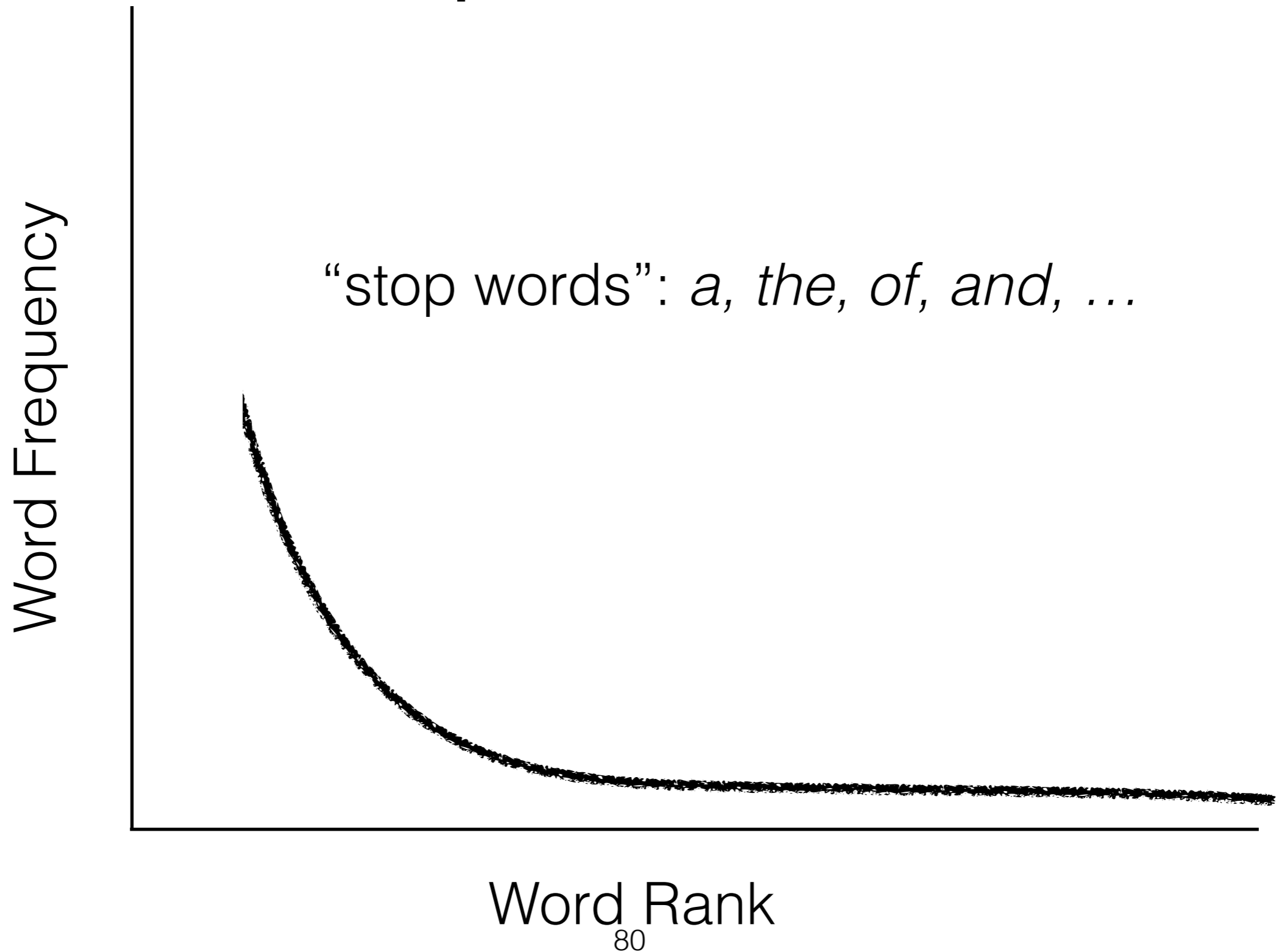
78

https://en.wikipedia.org/wiki/Zipf%27s_law

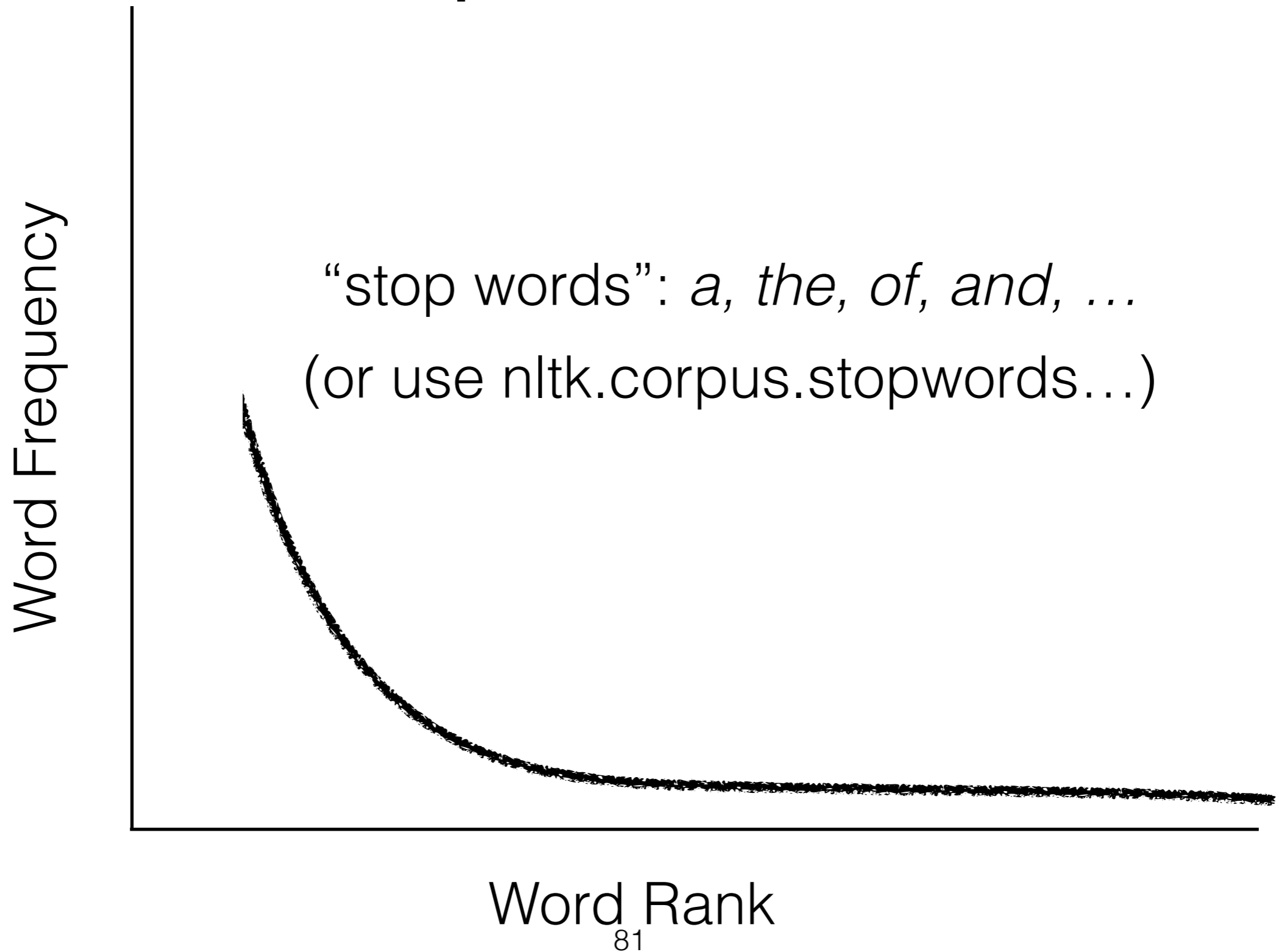
Zipf's Law



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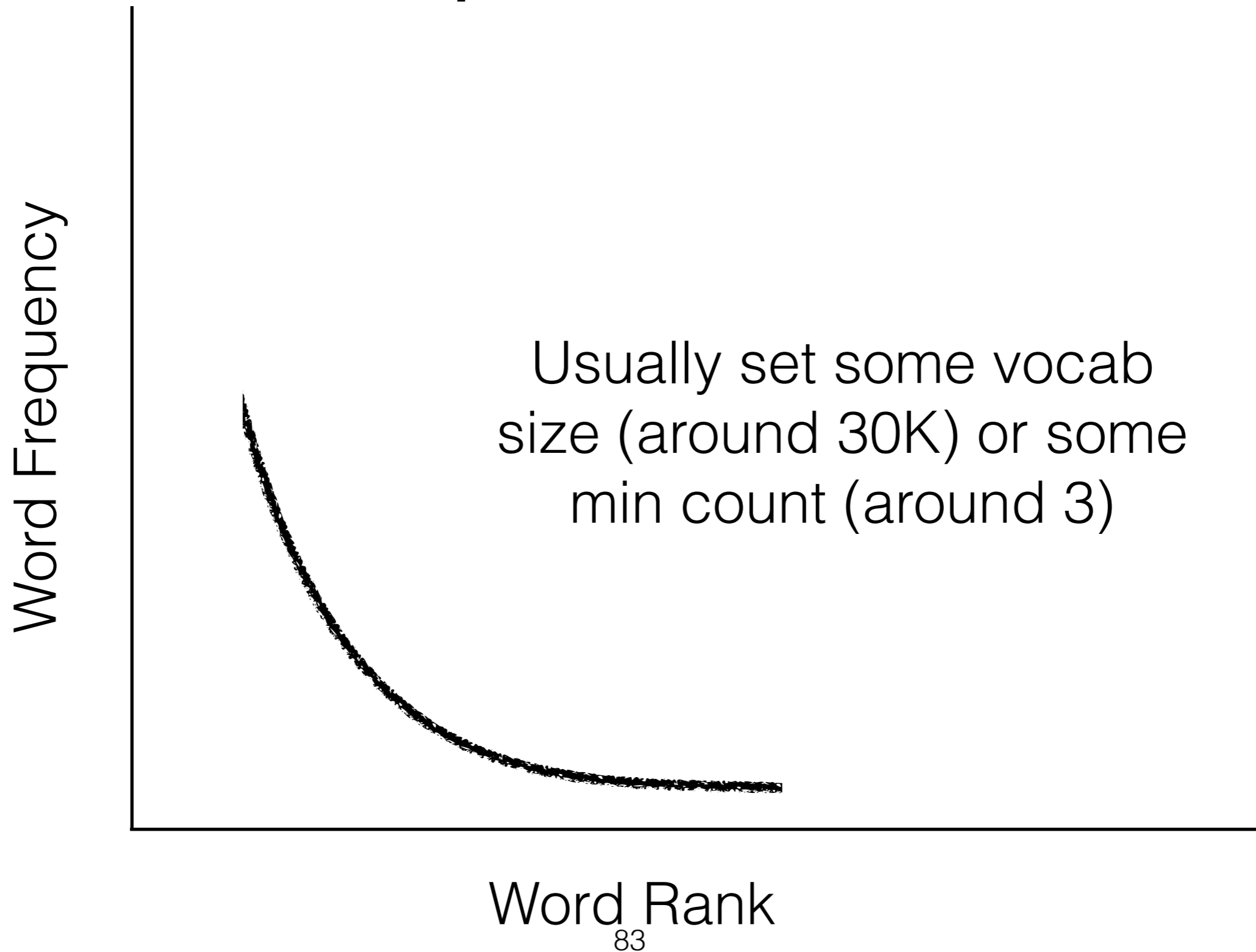


Choosing a vocabulary

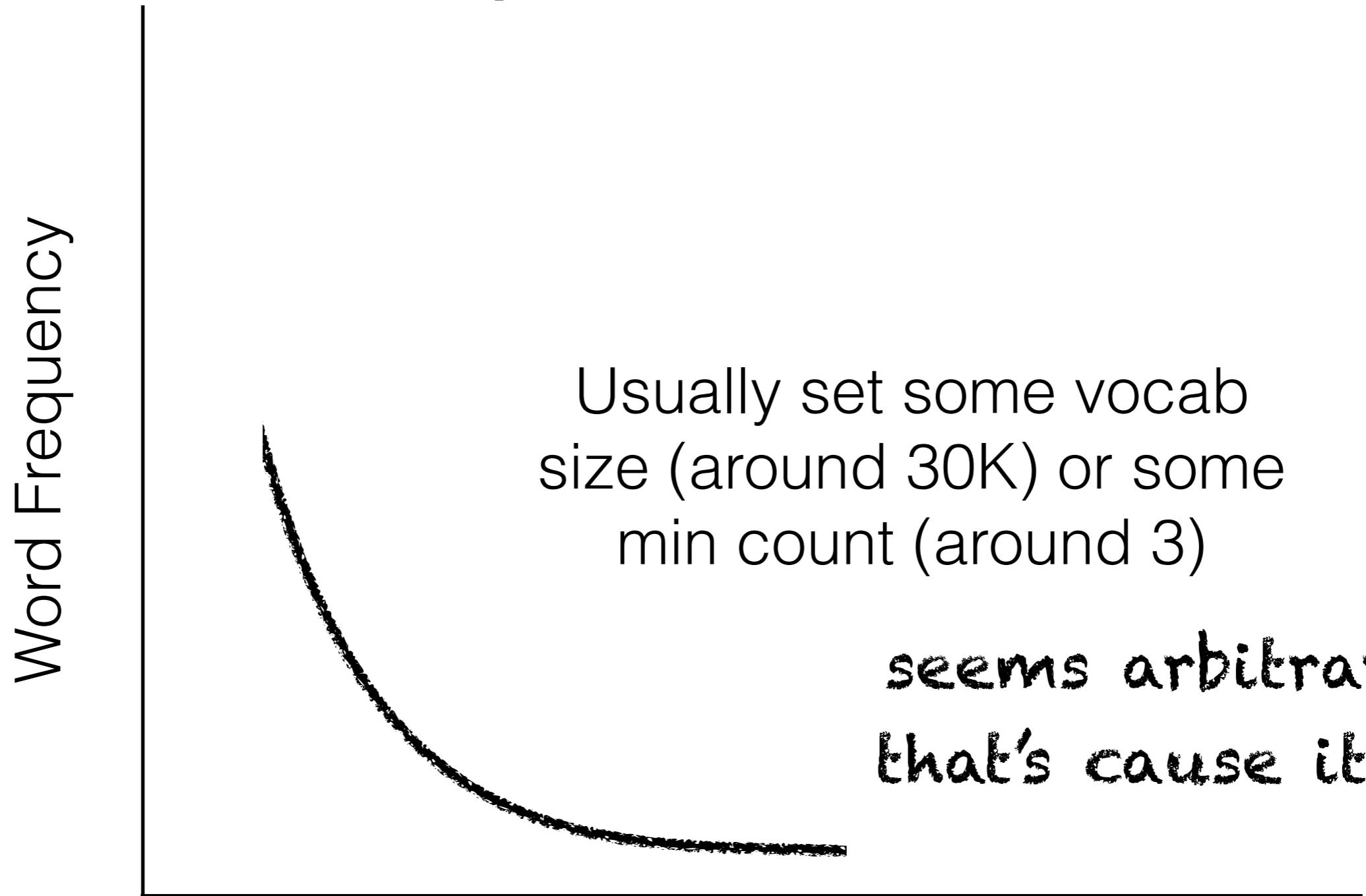
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Tf-Idf

- Term-Frequency Inverse-Document-Frequency
- Assigns higher weights to words that differentiate this document from other documents
- $\text{tf-idf}(\text{word}, \text{doc}) = (\# \text{ times word appears in doc}) / (\# \text{ of times word appears across all documents})$
- Can filter out low tf-idf words or else just reweight the term-document matrix accordingly

Clicker Question!

Clicker Question!

doc 1

html does not work

doc 2

html does work. all
webdev is awesome.

doc 3

webdev: html
does work

	html	does	not	work	at	all	webdev	is	awesome
doc 1	1	1	1	1	1	1	0	0	0
doc 2	1	1	0	0	0	1	1	1	1
doc 3	1	1	0	1	0	0	1	0	0

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doc 1

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doc 3

webdev: html does work

	html	does	not	work	at	all	webdev	is	awesome
doc 1	1	1	1	1	1	1	0	0	0
doc 2	1	1	0	0	0	1	1	1	1
doc 3	1	1	0	1	0	0	1	0	0

What is the tf-idf vector for doc 1

a)	1/3	1/3	1	1/3	0	1/2	1	0	1
b)	1/2	1/3	1	1/3	1	1/2	0	1/2	1
c)	1/3	1/3	1	1/2	1	1/2	0	0	0

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webdev: html
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doc 3	1	1	0	1	0	0	1	0	0

df
 html: 3
 does: 3
 not: 1
 work: 2
 at: 1
 all: 2
 webdev: 2
 is: 1
 awesome: 1

What is the tf-idf vector for doc1

a)

1/3	1/3	1	1/3	0	1/2	1	0	1
-----	-----	---	-----	---	-----	---	---	---

b)

1/2	1/3	1	1/3	1	1/2	0	1/2	1
-----	-----	---	-----	---	-----	---	-----	---

c)

1/3	1/3	1	1/2	1	1/2	0	0	0
-----	-----	---	-----	---	-----	---	---	---

Clicker Question!

html does not work

html does work. all webdev is awesome.

webdev: html does work

	html	does	not	work	at	all	webdev	is	awesome
doc 1	1	1	1	1	1	1	0	0	0
doc 2	1	1	0	0	0	1	1	1	1
doc 3	1	1	0	1	0	0	1	0	0

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html: 3
 does: 3
 not: 1
 work: 2
 at: 1
 all: 2
 webdev: 2
 is: 1
 awesome: 1

What is the tf-idf vector for doc1

a)

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-----	-----	---	-----	---	-----	---	---	---

b)

1/2	1/3	1	1/3	1	1/2	0	1/2	1
-----	-----	---	-----	---	-----	---	-----	---

c)

1/3	1/3	1	1/2	1	1/2	0	0	0
-----	-----	---	-----	---	-----	---	---	---

PMI

- Pointwise Mutual Information
- Again: assigns higher weights to words that differentiate this document from other documents
- $PMI(\text{word}, \text{doc}) = \log \frac{P(\text{word}|\text{doc})}{P(\text{word})}$
- Used more for finding word-label relationships or word-word collocations (more info in two seconds)

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(what goes on the columns)

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N-Grams

- N-length sequence of words (unigrams, bigrams, trigrams, 4-grams, ...)
- Provides some context (differentiating “cute **dog**” from “hot **dog**”)
- Blows up size of vocabulary, increases sparsity

N-Grams

html does work . all webdev is awesome.

1gms: ['html', 'does', 'work', '.', 'all', ...]

2gms: ['html does', 'does work', 'work .', '. all', ...]

3gms: ['html does work', 'does work .', 'work . all', ...]

skip-gms: ['html does', 'html work', 'does html', 'does work', 'does .', ...]

Collocations

- Try to find just the interesting phrases (e.g. hot dog) by finding words that occur together above chance
- Often use PMI for this



Topic Models

Can you elaborate on exactly what the directions are in part 2 step 3, the stencil code does not quite imply what we are supposed to do...

When I try to display dots from part 2 on my mac (tried chrome, firefox, and safari), the elements do not appear in the html.

Changes I make to the nations.js file do not affect any of the html in after I load the nations.html file

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instructions: stencil, instructions, part, step, rubric, handin...

UI: html, javascript, debug, display, elements...

systems: mac, windows, linux, chrome, firefox, os...

fillers: I, you, when, the, and, a

Topic Models

Where do documents come from?
“The generative story”

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1. Sample a topic

Topic Models

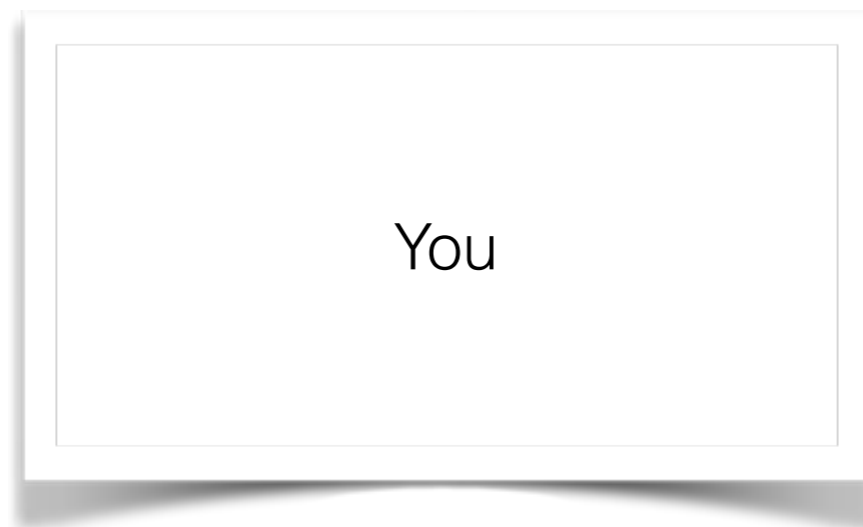
Where do documents come from?
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2. Sample a word from that topic

Topic Models

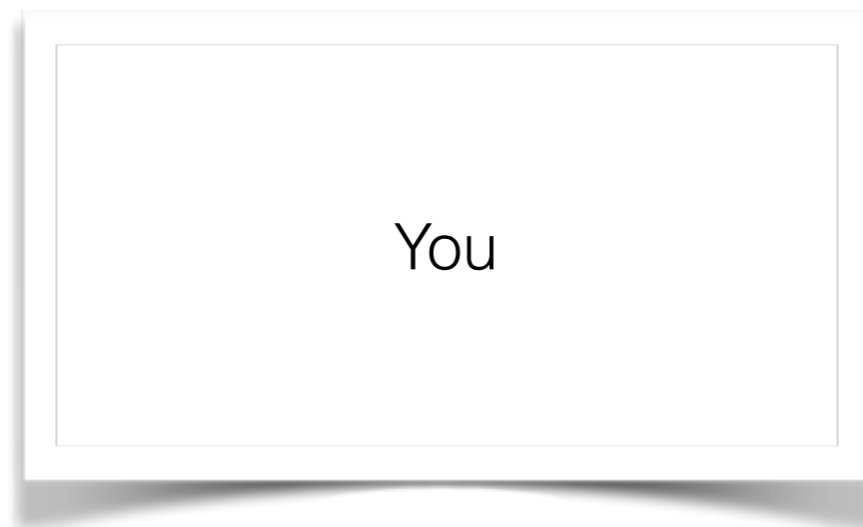
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Topic Models

“Latent Semantic Analysis” (LSA)

$$P(w_i) = \sum_{j=1}^T P(w_i | z_i = j) P(z_i = j)$$

Topic Models

“Latent Semantic Analysis” (LSA)

$$P(w_i) = \sum_{j=1}^T P(w_i | z_i = j) P(z_i = j)$$

“latent” variable (not observed)

Topic Models

“Latent Semantic Analysis” (LSA)

$$P(w_i) = \sum_{j=1}^T P(w_i | z_i = j) P(z_i = j)$$

words are determined by topic
(and are conditionally independent of each other)

Topic Models

“Latent Semantic Analysis” (LSA)

$$P(w_i) = \sum_{j=1}^T P(w_i | z_i = j) P(z_i = j)$$

documents are a distribution over topics

Topic Models

“Latent Semantic Analysis” (LSA)

$$P(w_i) = \sum_{j=1}^T P(w_i | z_i = j) P(z_i = j)$$

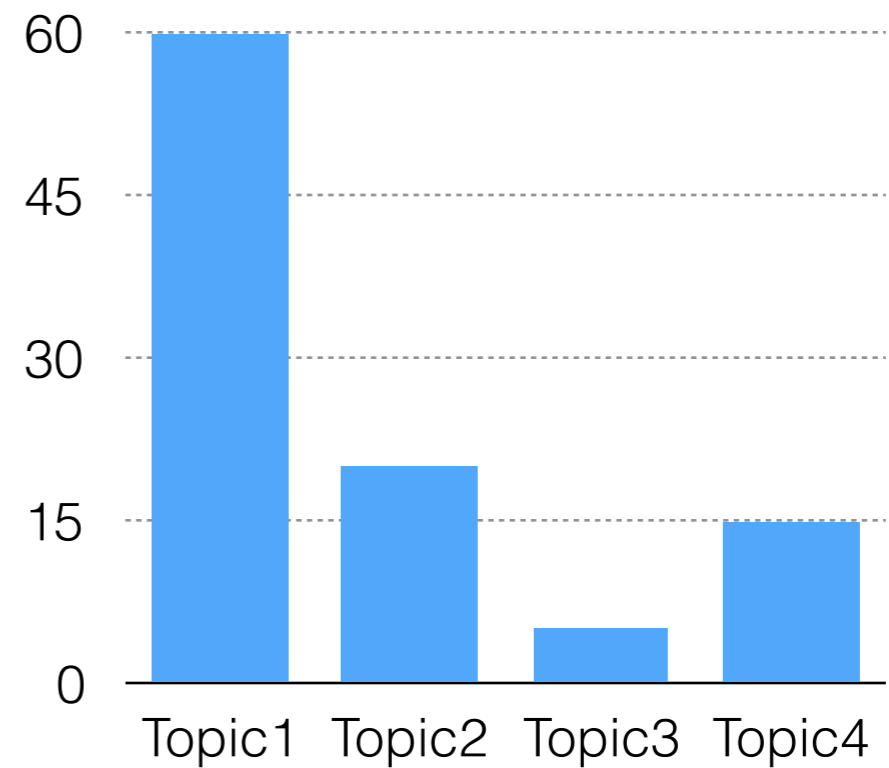
set parameters to maximize probability of observations

Topic Models

part 2 html does not work

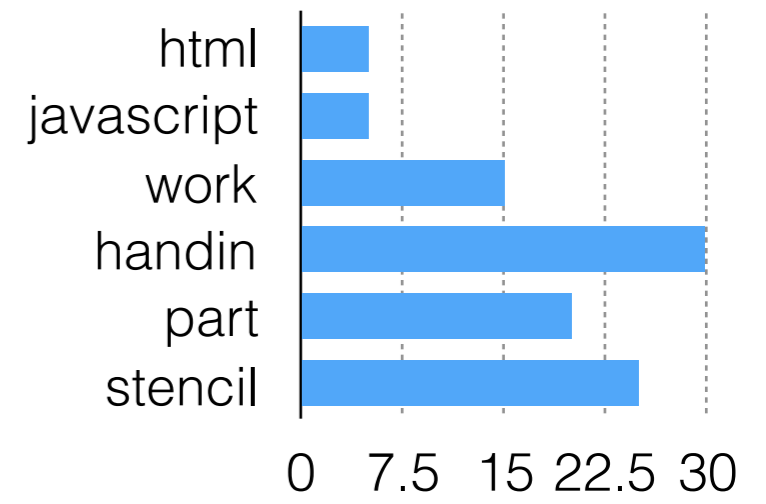
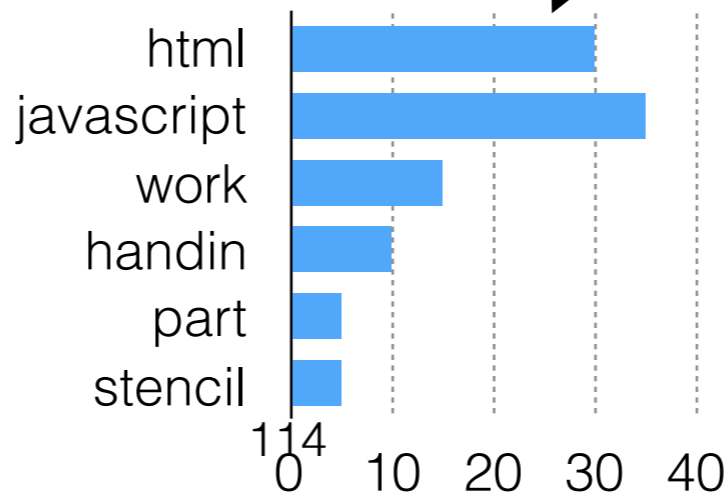
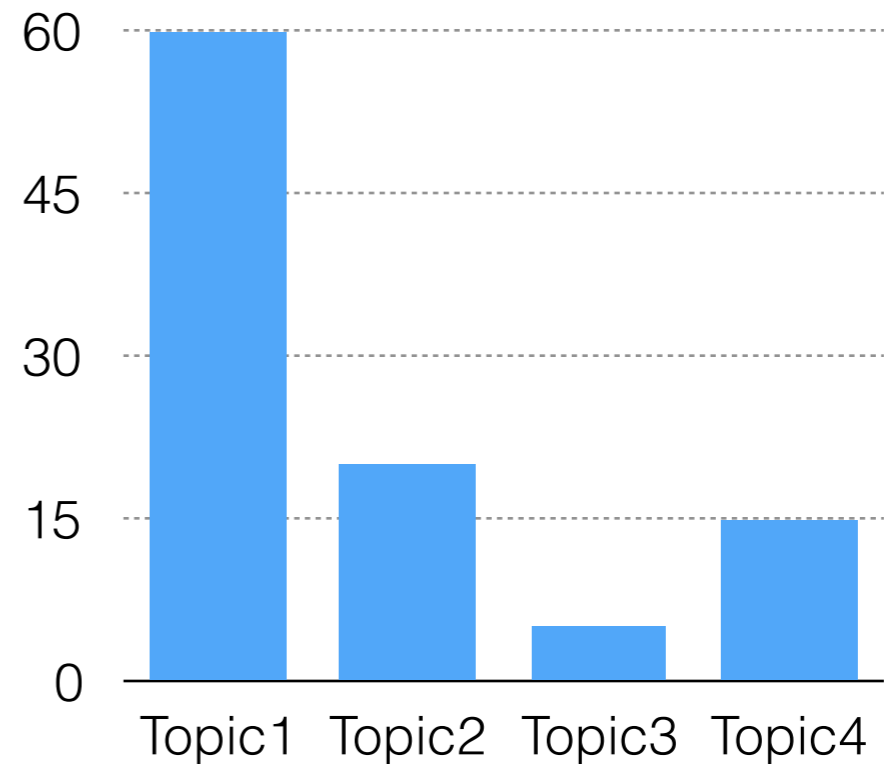
Topic Models

part 2 html does not work



Topic Models

part 2 html does not work



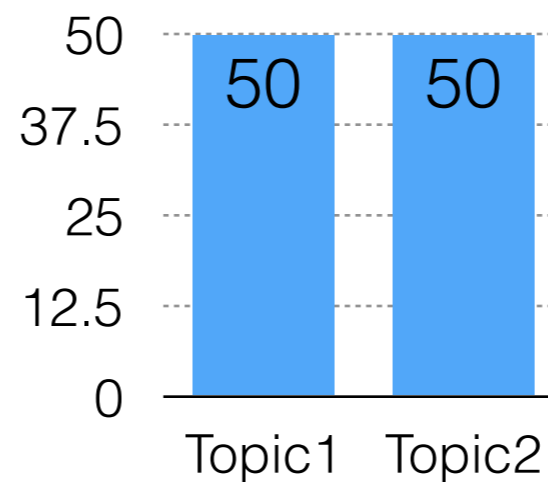
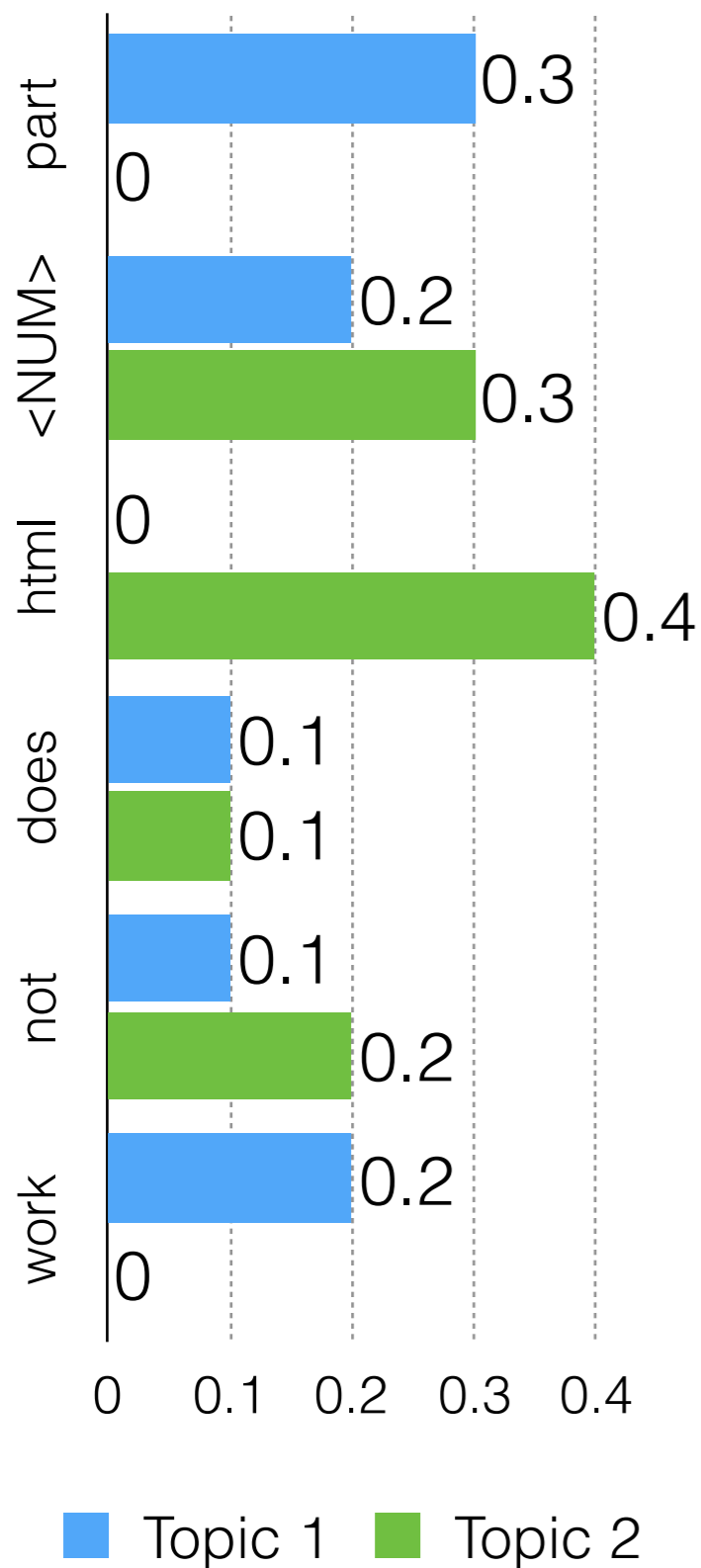
Clicker Question!

Clicker Question!

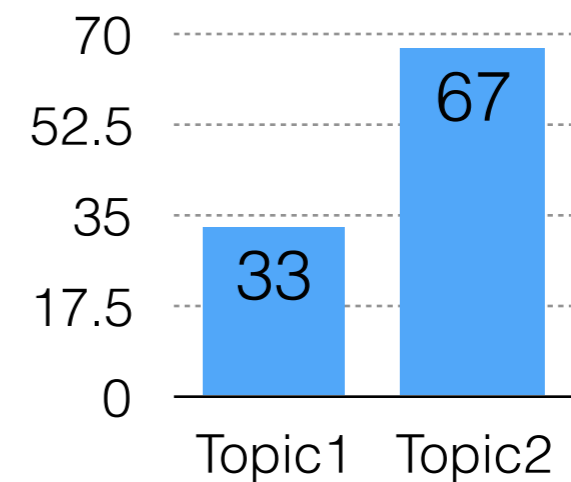
Which is the best parameter setting for the observed data?

$$P(w_i) = \sum_{j=1}^T P(w_i | z_i = j) P(z_i = j)$$

part <NUM> html does not work



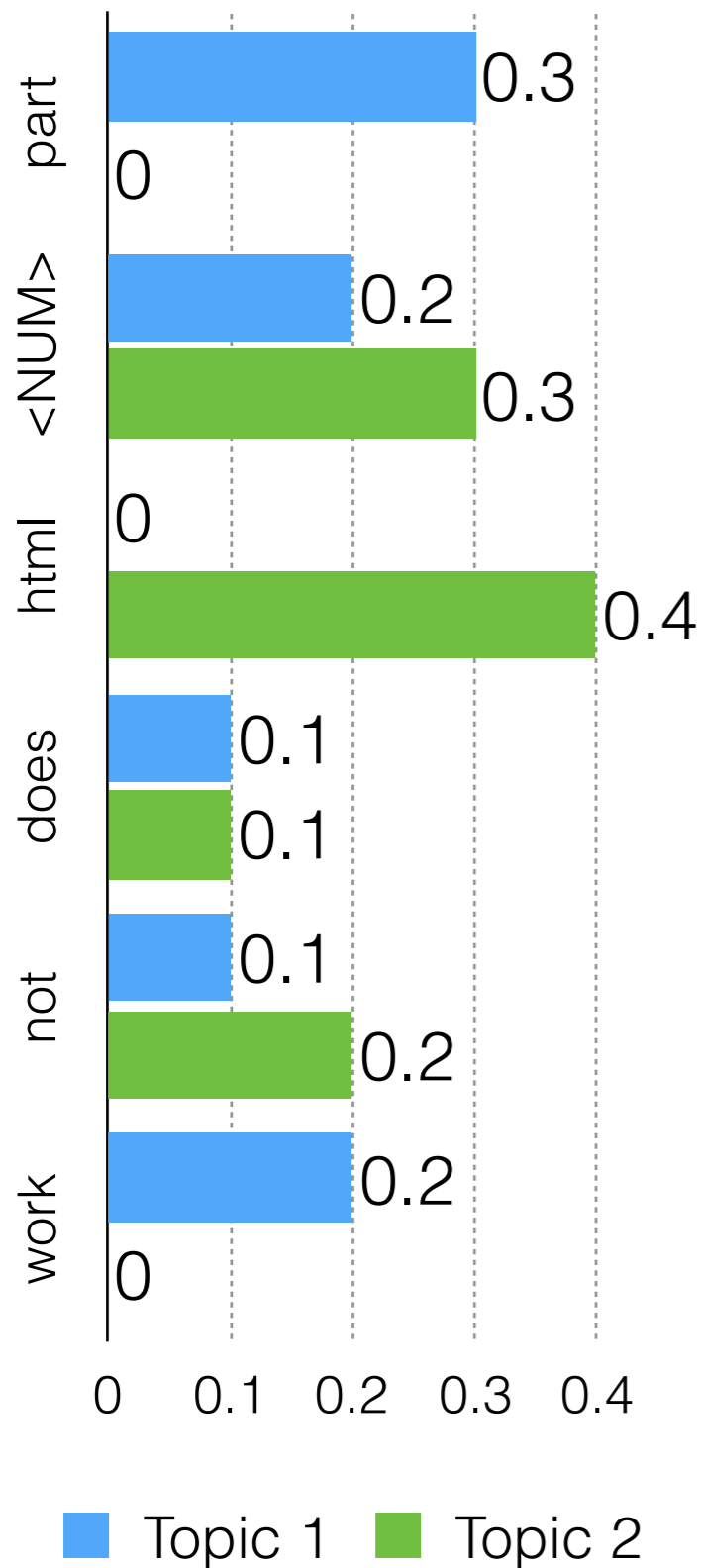
(a)



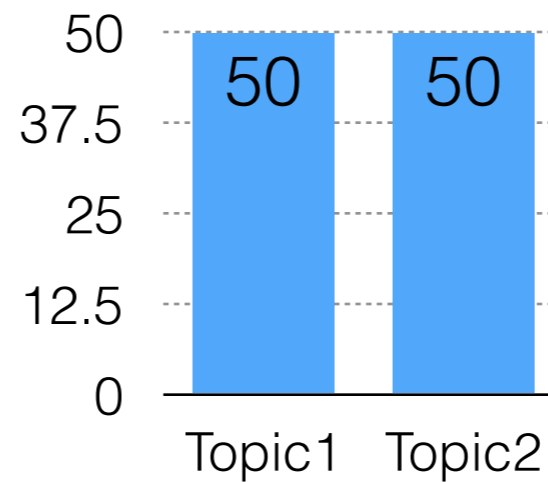
(b)

Clicker Question!

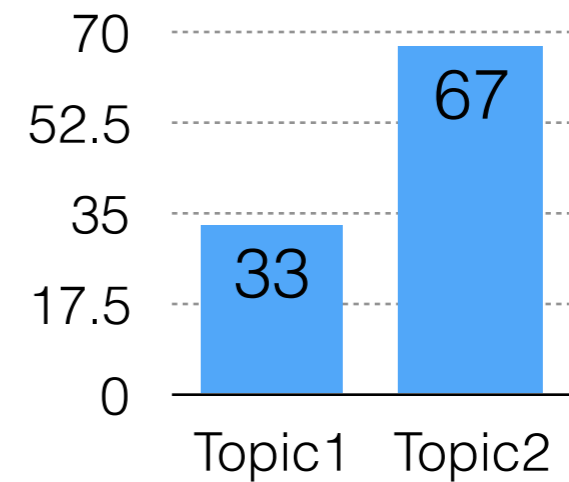
a: $(0.3+0.2+0+0.1+0.1+0.2) \times 0.5$



part <NUM> html does not work



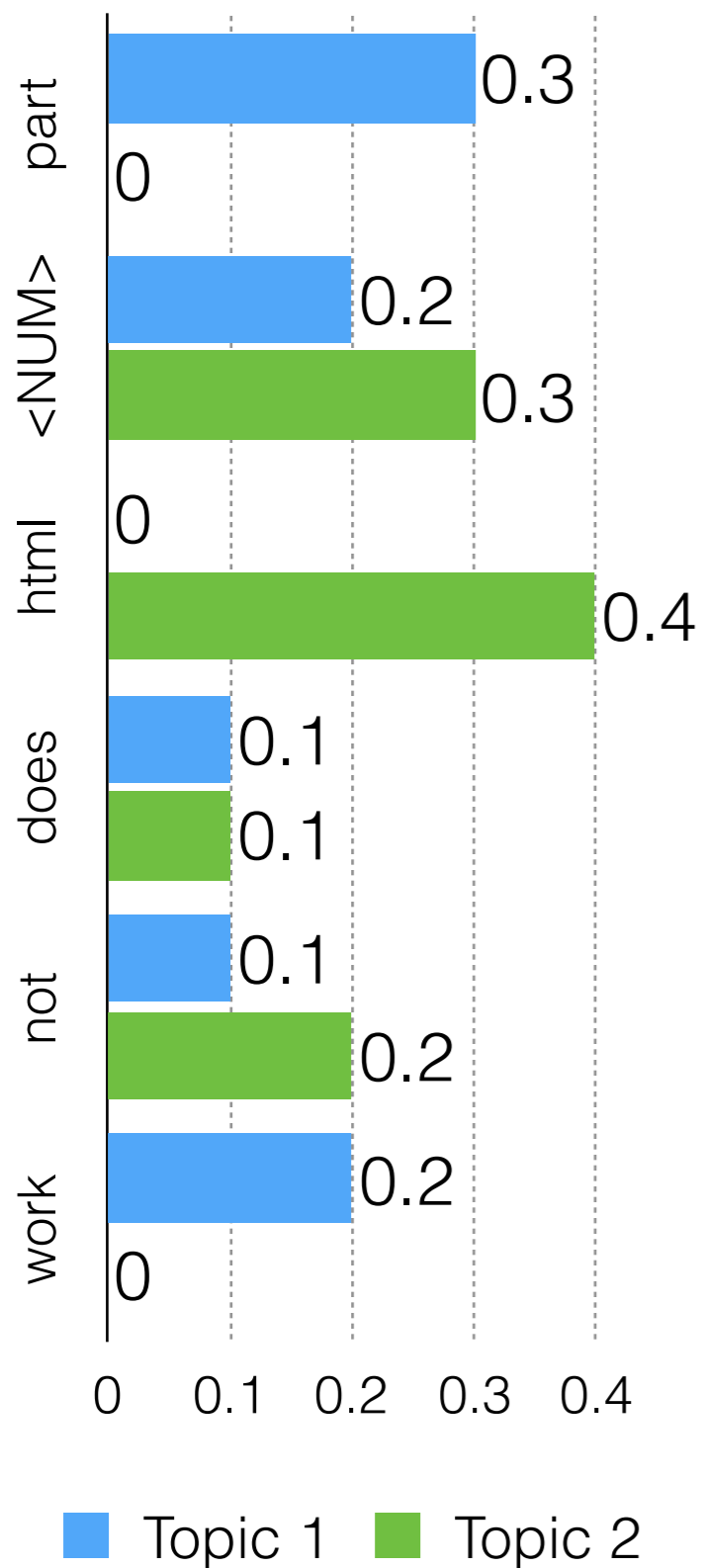
(a)



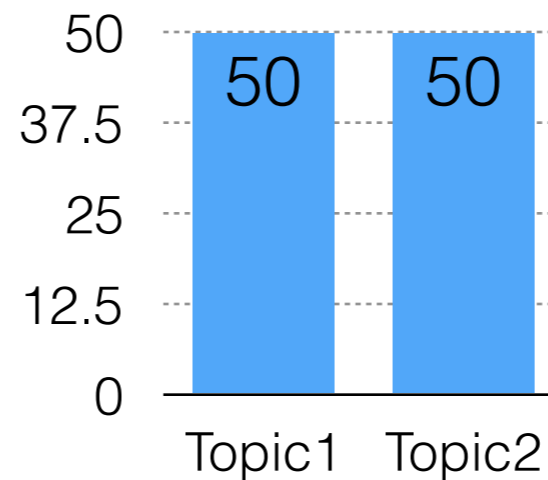
(b)

Clicker Question!

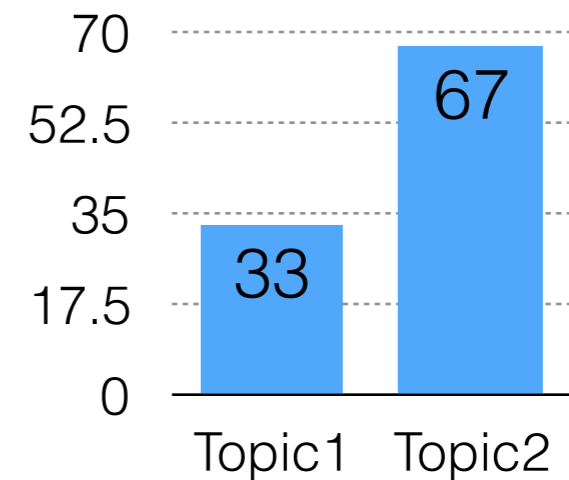
a: $(0.3+0.2+0+0.1+0.1+0.2) \times 0.5$
 $(0+0.3+0.4+0.1+0.2) \times 0.5$



part <NUM> html does not work



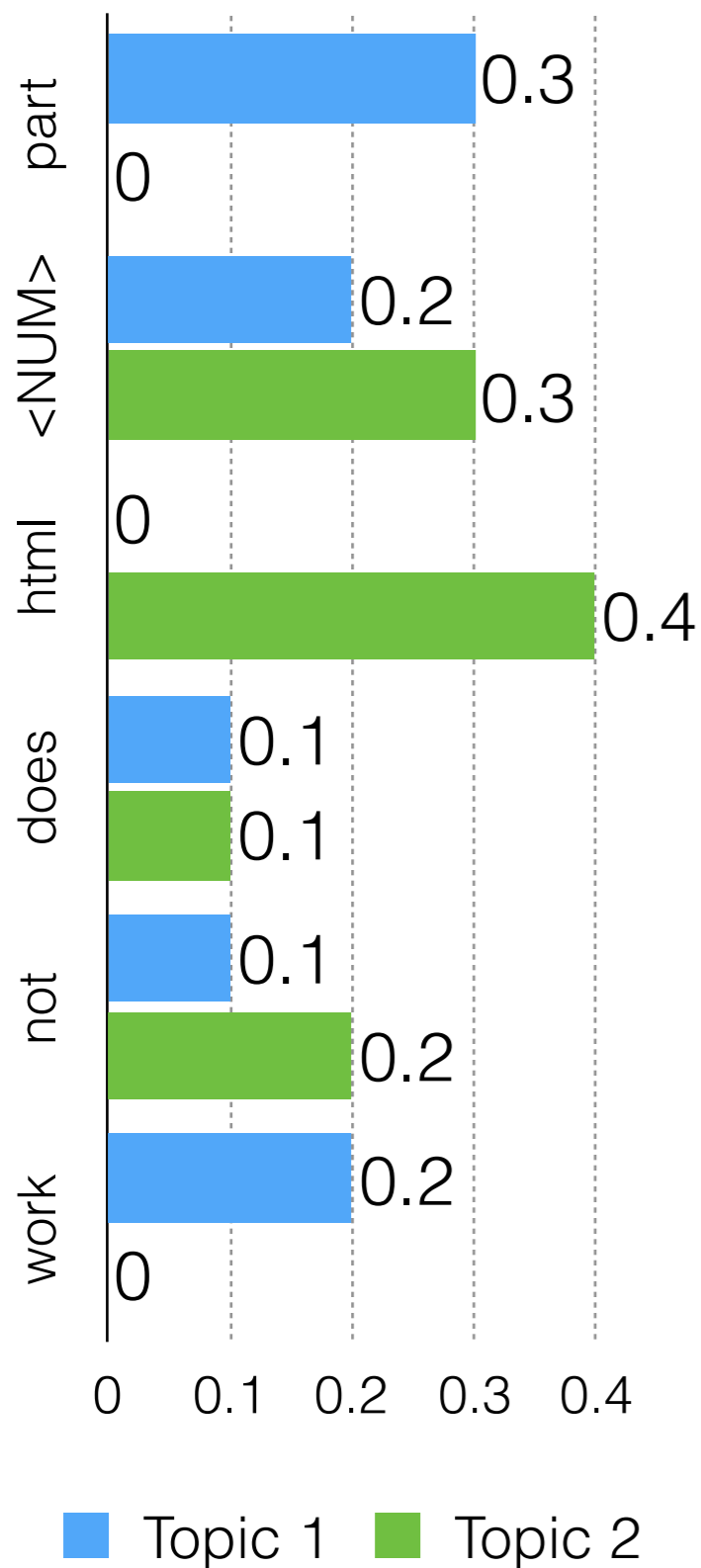
(a)



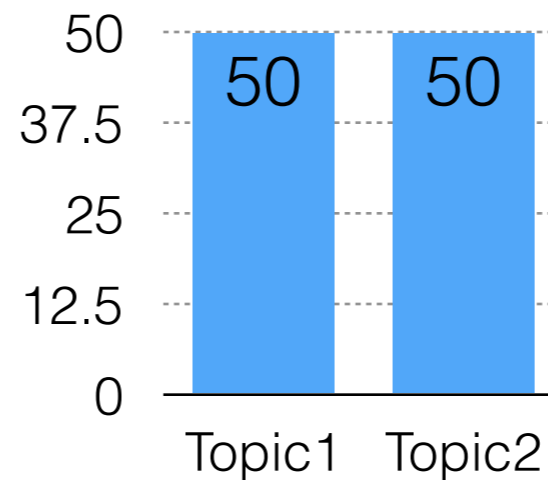
(b)

Clicker Question!

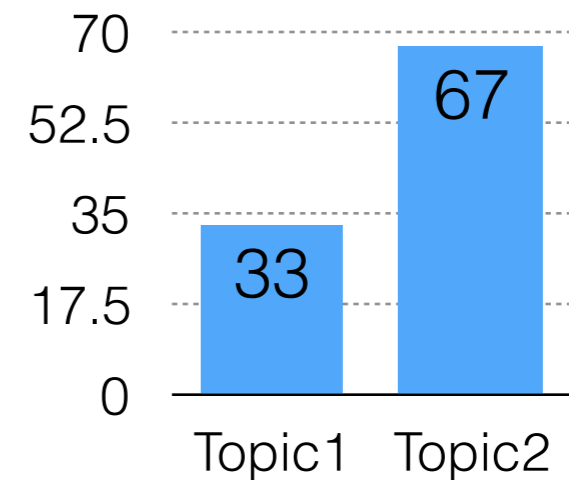
$$\begin{aligned}
 \text{a: } & (0.3+0.2+0+0.1+0.1+0.2) \times 0.5 \\
 & (0+0.3+0.4+0.1+0.2) \times 0.5 \\
 & = 0.45 + 0.5 \\
 & = 0.95
 \end{aligned}$$



part <NUM> html does not work



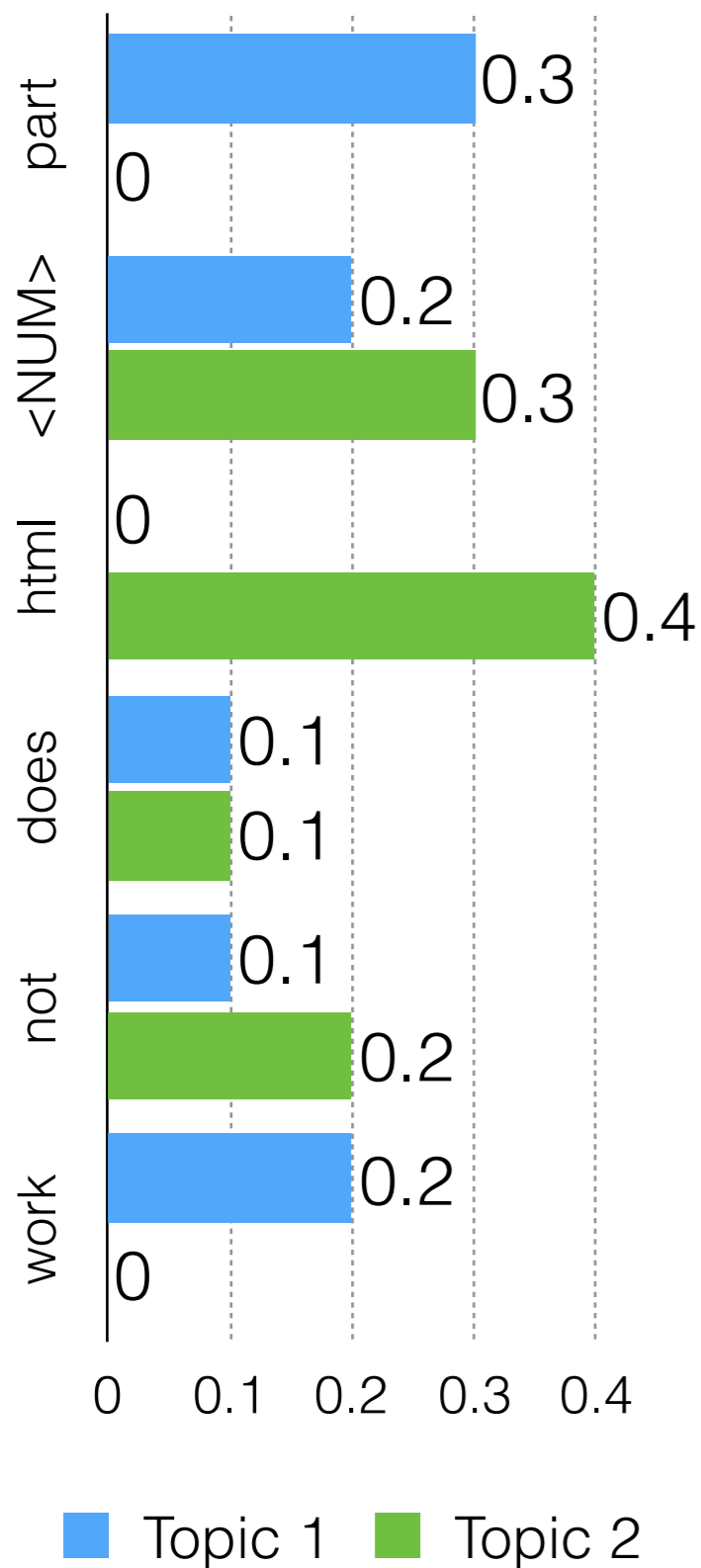
(a)



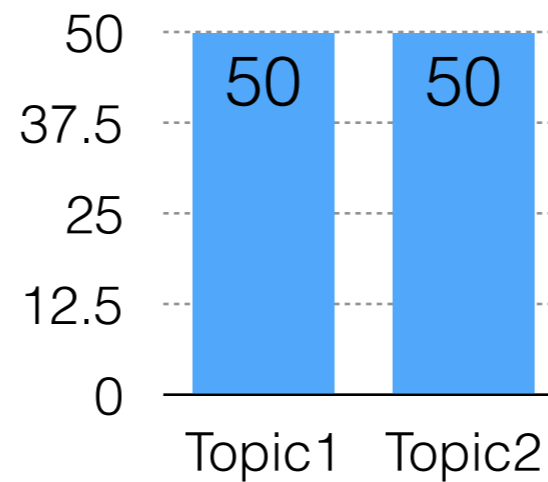
(b)

Clicker Question!

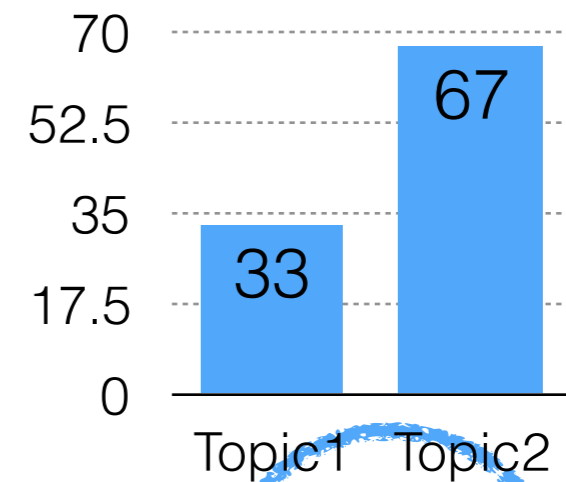
$$\begin{aligned}
 \text{b: } & (0.3+0.2+0+0.1+0.1+0.2) \times 0.33 \\
 & (0+0.3+0.4+0.1+0.2) \times 0.67 \\
 & = 0.297 + 0.67 \\
 & = 0.967
 \end{aligned}$$



part <NUM> html does not work



(a)



(b)

Topic Models

C Models

	the	cong ress	parli ame	US	UK
doc1	1	1	1	1	0
doc2	1	0	1	0	1
doc3	1	1	0	1	0
doc4	1	0	1	0	1

d1	-0.60	-0.39	0.70	0.00
d2	-0.48	0.50	-0.12	-0.71
d3	-0.43	-0.58	-0.69	0.00
d4	-0.48	0.50	-0.12	0.71

U

	3.06	0.00	0.00	0.00	0.00
	0.00	1.81	0.00	0.00	0.00
	0.00	0.00	0.57	0.00	0.00
	0.00	0.00	0.00	0.00	0.00

D

	the	cong ress	parlia ment	US	UK
	-0.65	-0.34	-0.51	-0.34	-0.31
	0.02	-0.54	0.34	-0.54	0.56
	-0.42	0.02	0.79	0.02	-0.44
	-0.63	0.27	0.00	0.37	0.63
	-0.04	0.73	0.00	-0.68	0.04

V

	the	cong ress	parli ame	US	UK
doc1	1	1	1	1	0
doc2	1	0	1	0	1
doc3	1	1	0	1	0
doc4	1	0	1	0	1

C Models

component = "topic"

d1	-0.60	-0.39	0.70	0.00
d2	-0.48	0.50	-0.12	-0.71
d3	-0.43	-0.58	-0.69	0.00
d4	-0.48	0.50	-0.12	0.71

U

	3.06	0.00	0.00	0.00	0.00
	0.00	1.81	0.00	0.00	0.00
	0.00	0.00	0.57	0.00	0.00
	0.00	0.00	0.00	0.00	0.00

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	-0.65	-0.34	-0.51	-0.34	-0.31
	0.02	-0.54	0.34	-0.54	0.56
	-0.42	0.02	0.79	0.02	-0.44
	-0.63	0.27	0.00	0.37	0.63
	-0.04	0.73	0.00	-0.68	0.04

V

	the	cong ress	parli ame	US	UK
doc1	1	1	1	1	0
doc2	1	0	1	0	1
doc3	1	1	0	1	0
doc4	1	0	1	0	1

C Models

component = "topic" =
distribution over words

d1	-0.60	-0.39	0.70	0.00
d2	-0.48	0.50	-0.12	-0.71
d3	-0.43	-0.58	-0.69	0.00
d4	-0.48	0.50	-0.12	0.71

U

3.06	0.00	0.00	0.00	0.00
0.00	1.81	0.00	0.00	0.00
0.00	0.00	0.57	0.00	0.00
0.00	0.00	0.00	0.00	0.00

D

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d1	-0.65	-0.34	-0.51	-0.34	-0.31
d2	0.02	-0.54	0.34	-0.54	0.56
d3	-0.42	0.02	0.79	0.02	-0.44
d4	-0.63	0.27	0.00	0.37	0.63
	-0.04	0.73	0.00	-0.68	0.04

V

	the	cong ress	parli ame	US	UK
doc1	1	1	1	1	0
doc2	1	0	1	0	1
doc3	1	1	0	1	0
doc4	1	0	1	0	1

C Models

document = distribution
over topics

d1	-0.60	-0.39	0.70	0.00
d2	-0.48	0.50	-0.12	-0.71
d3	-0.43	-0.58	-0.69	0.00
d4	-0.48	0.50	-0.12	0.71

U

3.06	0.00	0.00	0.00	0.00
0.00	1.81	0.00	0.00	0.00
0.00	0.00	0.57	0.00	0.00
0.00	0.00	0.00	0.00	0.00

D

	the	cong ress	parlia ment	US	UK
d1	-0.65	-0.34	-0.51	-0.34	-0.31
d2	0.02	-0.54	0.34	-0.54	0.56
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d4	-0.63	0.27	0.00	0.37	0.63
	-0.04	0.73	0.00	-0.68	0.04

V

k bye